

Total Lobbying Effort

Total Lobbying Expenditures

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
\$21,761.22	\$13,796.98	\$6,163.74		\$41,721.94

Total Hours Communicating

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
129.50	48.00	8.00		185.50

Total Hours Other

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
318.85	145.75	110.25		574.85

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 61

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	6.00 (3%)	4.00 (3%)		10.00 (1%)

Assembly Bill 344

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	6.00 (3%)	4.00 (3%)		10.00 (1%)

Assembly Bill 481

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	8.00 (4%)	47.00 (40%)		55.00 (7%)

Senate Bill 440

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	2.00 (1%)	1.00 (1%)		3.00 (< 1%)

Assembly Bill 609

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	10.00 (5%)			10.00 (1%)

Lobbying Effort On Budget Bill Subjects

Agriculture, Trade and Consumer Protection

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
13.00 (3%)				13.00 (2%)

Health Services: Other Health Programs & Departmentwide

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
27.00 (6%)				27.00 (4%)

Shared Revenue and Tax Relief: Local Revenue Options

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
27.00 (6%)				27.00 (4%)

Transportation: Departmentwide

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
9.00 (2%)				9.00 (1%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

LRB 0136/1: Prohibiting adult hosting of underage drinking parties

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
8.97 (2%)				8.97 (1%)

Budget - all topics on tobacco

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
143.47 (32%)				143.47 (19%)

Policies that reduce alcohol misuse and abuse.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
71.74 (16%)	29.06 (15%)	18.92 (16%)		119.72 (16%)

Policies that encourage healthy eating and active lifestyles for kids, families and communities.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
76.22 (17%)	27.13 (14%)	18.92 (16%)		122.27 (16%)

Policies that reduce tobacco use including closing loopholes on how tobacco is sold and regulated in Wisconsin, working to ensure there is adequate funding for the Tobacco Prevention and Control Program and keeping our state's smoke free law strong.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
31.38 (7%)	38.75 (20%)	24.83 (21%)		94.96 (12%)

LRB-3040/1. Physical education in public schools.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	7.75 (4%)			7.75 (1%)

LRB-0574/1. Tobacco Tax (Bies) A minimum tax on tobacco products, placement of cigarettes or tobacco products by retailers.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	60.06 (31%)			60.06 (8%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
40 (9%)				40.35 (5.31%)